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Docket No. ST.920000035US1

### DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

I, the undersigned, being the inventor or joint inventor, hereby declare that I am the inventor or joint inventor of the invention described in the foregoing specification.

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

#### SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR STORING INTERNET ADVERTISEMENTS AT A USER COMPUTER

the specification of which is attached hereto unless the following box is checked:

was filed on \_\_\_\_\_  
as United States Application Number or PCT International Application Number \_\_\_\_\_  
and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR §1.56.

I hereby claim foreign priority benefits under 35 USC §119(e) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed.

#### Prior Foreign Application(s):

#### Priority Claimed

| (Number) | (Country) | (Day/Month/Year Filed) |
|----------|-----------|------------------------|
|----------|-----------|------------------------|

I hereby claim the benefit under 35 USC §119(e) of any United States provisional application(s) listed below:

#### Provisional Application(s):

| (Application Number) | (Filing Date) |
|----------------------|---------------|
|----------------------|---------------|

I hereby claim the benefit under 35 USC §120 of any United States application(s), or §386(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application or the matter provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR §1.56 which becomes available between the filing date of the prior application and the national or PCT International filing date of this application.

| (Application Number) | (Filing Date) | (Status - patented, pending, abandoned) |
|----------------------|---------------|---|
|----------------------|---------------|---|

#### Power of Attorney:

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to conduct all business in the Patent and Trademark Office connected therewith.

|                                 |                                  |
|---------------------------------|----------------------------------|
| Romualdes Strimaitis (#35,697)  | Prentiss W. Johnson (#33,123)    |
| Christopher A. Hughes (#26,814) | Ingrid M. Foerster (#36,511)     |
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: **GREGORY MAURICE PLOW**

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